

JESSICA PHILLIPS

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EXPERIENCE

Phillips Creative | Freelance Designer Dec 2001 - present
Responsible for all aspects of client projects, planning and production ranging from Web site design to print collateral, corporate ID and advertising.

nFusion | Creative Director Mar 2000 - Dec 2001
Concepted and developed client Web sites, corporate ID, publication designs, advertising campaigns, direct mail campaigns, and direct email. Developed and presented client-facing workshops on corporate ID and brand design. Developed methods for and tracked market effectiveness of results-oriented design campaigns. Managed in-house and outsourced design team.

Incite Studio | Founder + Creative Director Apr 1998 - Mar 2000
Planned, designed, executed and managed client projects ranging from Web site design to print collateral, corporate ID and advertising. Managed in-house and outsourced design team. Company acquired by nFusion.

Saper Media Group | Graphic Designer Apr 1997 - Apr 1998
Designed and produced client Web sites, banner ads, and printed collateral. Responsibilities included client interaction and project/production management.

Digital Arts, Inc. | Web Designer May 1996 - Apr 1997
Designed, produced and maintained corporate Web site and client extranet.

EDUCATION

University of Texas at Austin
1996 BA Studio Art | High Honors

SOFTWARE

Adobe Photoshop, Adobe Illustrator, Quark Express, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Flash, MS PowerPoint, MS Word.

AWARDS

1999 SXSW Best e-Commerce Site
1998 SXSW Best Low-Res Web Site

Online Portfolio: www.phillipscreative.com
References Available upon Request